

Burnaby Lake Park Association – Outreach Volunteer



Description:

BLPA outreach volunteers go to community events with the BLPA display to educate people about Burnaby Lake Regional Park itself – wildlife, nature, facilities, as well as BLPA activities based on our vision/mission, and invite them to visit the park and perhaps join us as a volunteer in the future.

Qualifications:

The ideal BLPA Outreach Volunteer has volunteered with us (e.g. Weedbusters, EcoBlitz, Nest Box Monitoring) and attended our events (AGM, Open House, Wild About Burnaby Lake) as there is nothing that has more impact than sharing a personal first-hand experience. However, if you love Burnaby Lake Regional Park, are interested in sharing your passion for the Park and willing to learn, we would love to speak to you!

You don't need to have formal training – learning is ongoing process and we have a big park! If you have been around our group, you will have picked up information and likely know more than you think you do. We will always try to have several people including Board Members at our display so you have someone to refer to if you don't have an answer. We're working on an information binder, and your questions will help us with gathering information for it.

Duties:

- Include set up/take down of tent and table if needed (some events will have these set up for us).
- Set up and modification of the display to suit audience if required

Responsibilities:

- To represent the BLPA in a friendly and professional manner
- To share correct information about Burnaby Lake Regional Park and our activities and events
- Track the number of visitors to the table/booth, provide feedback on event – what worked, what didn't, and ideas for improvement

Skills & Knowledge Needed:

- Organised to help set up display
- Public Speaking – not only sharing information, but asking questions to find out what people are interested in
- Social media skills an asset to take and post photos from the location to contribute to event report
- Knowledge – information about Burnaby Lake Regional Park; first hand experiences as a volunteer in BLPA activities, stewardship community; birds, wildlife and plants

Time Required:

- Each event has its own hours. An event leader will check your availability for the event to schedule to ensure coverage of the event
- If tent/table set up is required, add approximately 1 hour before and after,
- If tent/table already there, add at least half hour

Benefits to:

- **Volunteer:** This is a great opportunity to share your passion for the park, develop public speaking skills and interact with a wide range of people from kids to seniors, other stewardship and environmental groups, local businesses, politicians
- **The BLPA:** This allows the BLPA to extend our reach by having more people available to get out to different events
- **Community:** We like having a diverse group to share our experiences allowing them to see themselves in the park